

CODY FARTHING

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Overview

Employment Objective

To create interesting and elegant experiences disguised as products.

Skills

Technical Skills

- Mastery of XHTML and CSS and cross-browser, platform, and device compatibility
- Understanding of W3C web standards, human computer interaction, and accessibility
- Advanced knowledge of interface design, graphic design, and information architecture
- Experience with JavaScript/Ajax, XML/XSLT, ASP/VBScript and JSP/Java

Work Experience

Kodak Gallery (formerly Ofoto), 2004-Present

Position: Principal User Interface Engineer

Responsibilities included:

- Designing and building advanced site features such as an Ajax slideshow, drag-and-drop photo rearrange capability, and personal image search
- Leading site code transition from tables to semantic markup, defining code standards, and reviewing markup from internal and external sources for validity and semantic weight
- Acting as CSS and web standards guru for Kodak Gallery, Kodak Mobile, and Kodak.com developers, while writing, optimizing, and maintaining global CSS files
- Helping define company policies regarding accessibility, cross-platform/browser compatibility, and localization methods

Hunt Interactive, 2003-2004

Responsibilities included:

- Rapidly building functional prototypes of evolving products for client review, including graphic design, HTML and script production, and CMS integration/customization (e.g., SharePoint)
- CSS consulting and training; optimizing stylesheets for new and existing projects

Ignia LLC, 1998-2004

Position: Production Lead

Responsibilities included:

- Designing and building sites for a wide variety of clients, including TechTV, Boeing, Connex, McData, Dotster, NFTE, and an array of Microsoft projects ranging from intranet sites to global support portals
- Defining company policies regarding WC3 web standards and browser/platform compatibility
- Leading the small business division

Volunteer Experience

South Africa Community Fund (2003-2006)

Designed and built original site for this education-oriented organization, including class catalog and volunteer sign-up form

NWAAT (Northwest Asian American Theatre) (1999-2003)

Built and maintained local theatre site with basic news, calendar of events, and artist's portfolios

References

Applicable Contacts

- Jonathan Labovich: Sr WebDev Manager, Kodak Gallery. 412.250.6563 | jonlabo@yahoo.com
- Jennifer Fleming Butterfield: Former UI & Usability Manager, Kodak Gallery. 510.552.1853 | jfleming@gmail.com
- Tim Mansfield: Former Sr Web Developer, Kodak Gallery. 650.380.4994 | manzoid@gmail.com